

We Can



2013 ANNUAL REPORT

What will we build together?

*Have thy tools ready. God will find thee
work.*

-Charles Kingsley

Habitat for Humanity New York State
911 East Main St.
Endicott, NY 13760
607.748.4138
info@habitatnys.org
www.habitatnys.org



Our Vision



Our Services



Highlights & Achievements



Moving Forward



Financials

Habitat for Humanity New York State works in partnership with Habitat affiliates across New York State to develop tools that help support Habitat affiliates do what they do best: build homes, community, and hope.



Our Vision...

A Message from the President

The release of the Habitat for Humanity strategic plan, a plan for the Habitat enterprise, has given us all a new opportunity to view our work in the context of a global mission. It encourages us to see our work as more than ourselves and the communities we serve. ***We are a movement and our impact is global.***

We share a vision of where we are going: “A world where everyone has a decent place to live”. Planning together allows us to optimize our collective talents toward achieving this goal. It is not just about our community, but the global community. This global movement results from the impact we have on the lives of the families and the communities we serve; engaging our volunteers in our vision; our support of international work; and changing the systems which cause housing issues.

This is a difficult time to be in the affordable housing business. Regulations are changing faster than we can read them, money is increasingly difficult to raise, and every minute the need gets bigger. It will take the skills and talents of the entire enterprise to address this growing need. International, national, state, and local Habitats must work together to identify and share resources, raise awareness, and impact public policy.

As the Habitat community in New York State, we have set a goal to provide 200 additional units of affordable housing each year by 2020. This goal is transformational. It will require that we each carefully and prayerfully consider what more we can do in our own communities and to support the work of our neighbors in New York and abroad.



It is a high, but achievable goal. As we support and encourage one another in achieving this goal, the words to the church in Galacia provide some encouragement:

And let us not be weary in well doing: for in due season we shall reap, if we faint not. - Gal 6.9

Let us support and encourage one another for in due season we can reap the fruits of our labors and accomplish our goals.

Judith Nelson
President & CEO



OUR GOALS AND OBJECTIVES FOR 2014-18

Seeking to put God's love into action by addressing urgent housing needs in our communities, nations and world, Habitat for Humanity will be a partner and catalyst to:





Our Services... Meeting Needs!

Resource Development



HFH-NYS focuses on developing resources that are difficult for most affiliates to obtain on their own, specifically government resources and grant programs. In recognition of this, HFH-NYS creates large-scale, collective grant applications to facilitate greater affiliate access to these programs. In 2013 HFH-NYS successfully completed a three-year AmeriCorps grant cycle, and an Affordable Housing Corporation New Construction grant and Rehabilitation grant.

Advocacy



As a State Support Organization (SSO), HFH-NYS is responsible for establishing a statewide legislative agenda and coordinating advocacy efforts in New York. As part of its advocacy program, HFH-NYS facilitates an annual Advocacy in Albany (AIA) event to give affiliates an opportunity to meet with New York State representatives.

Training & Technical Assistance



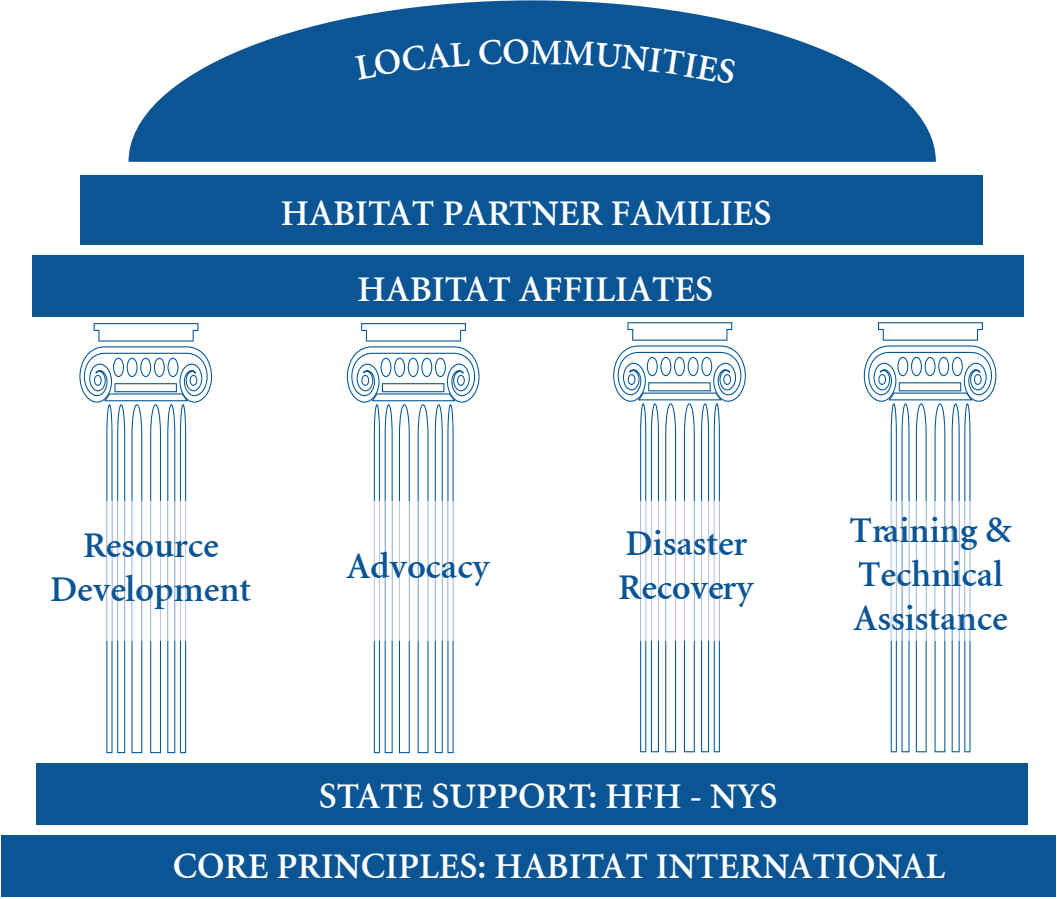
HFH-NYS provides targeted training opportunities to meet the broad learning needs of all affiliates. These targeted training opportunities include capacity building seminars and an annual Affiliates Building Leadership and Excellence Conference for affiliates to access local and national knowledge of best practices.

In addition to training opportunities, HFH-NYS also serves as a resource for affiliates on state and federal laws, policy, and organizational policies. HFH-NYS has developed resources such as a credit review service, mortgage servicing, and standard mortgage documents to ensure that affiliates have the tools they need to stay compliant with HFHI standards, as well as state and federal requirements.

Disaster Preparedness



HFH-NYS has developed a Disaster Plan for New York State which outlines and identifies communication pathways, organizational structures, and resources to be utilized in the event of a disaster or natural catastrophe.



Habitat for Humanity New York State (HFH-NYS) was established in 2006 by New York State Habitat affiliates to provide support in the form of resource development, advocacy, disaster recovery, and training and technical assistance. As a state office, HFH-NYS' mission and scope is shaped by the core principles laid down by Habitat for Humanity International (HFHI).

The core principles laid down by HFHI, in conjunction with the support provided by HFH-NYS, enables New York Habitat affiliates to build relationships with Habitat families and community partners. These relationships in turn support local communities as Habitat affiliates and families collaborate to break the cycle of poverty and realize the dream of affordable housing for all.



Achievements ★★★★★

Grants ★★★★★

As part of its resource development strategy for affiliates, Habitat for Humanity New York State applies for and administers grants for affiliates statewide. Doing so gives New York Habitat affiliates both large and small access to grant resources they might otherwise not have the resources to tap into on their own.

Affordable Housing Corporation (AHC)

This year HFH-NYS completed its 6th successful year administering the AHC grant. Between 2008 and 2013, 17 affiliates participated in the grant, resulting in the funding of 197 houses. Overall HFH-NYS has passed on \$4,966,975 directly to affiliates.

VISTA

HFH-NYS reached yet another milestone in 2013, successfully completing its 6th VISTA cycle. Between 2007 and 2013, HFH-NYS has placed 59 VISTA members with affiliates. These VISTA members engaged 2,315 volunteers and developed \$176,098 in cash resources and \$193,730 in in-kind resources for affiliates.

AmeriCorps

In 2013 HFH-NYS successfully completed its second year administering an AmeriCorps program for affiliates. Over the past two years, HFH-NYS has placed 24 AmeriCorps members with affiliates. These 24 AmeriCorps have served 318 individuals by moving them into affordable housing, and have mobilized over 34,498 volunteers.

Grant Impact Totals ★★★★★

Resources directly to affiliates:.....	\$6,336,803
Houses funded.....	197
Volunteers engaged.....	36,813
Individuals served.....	318
AmeriCorps/VISTA members placed.....	83



Anticipating a Need



Mortgage Credit Review Service



In response to the new federal regulations related to mortgage lending, HFH-NYS piloted its Mortgage Credit Review Service to affiliates. This project provides an independent and standardized assessment about an applicant family's ability to make payments on a Habitat mortgage.

New Advocacy Campaign



As part of World Habitat Day 2013, HFH-NYS launched its Housing, Hearts, & Minds Campaign to reach **1 Million New Yorkers**.



To aide in the campaign, the Housing, Hearts, & Minds toolkit was developed by HFH-NYS, and included materials designed to assist in reaching out to community partners such as faith leaders and elected officials. **At its conclusion, the campaign reached its goal, and the Habitat message of affordable housing for all reached over 1 Million New Yorkers.**

Highlights ★★★★★

New Faces

HFH-NYS welcomes this year's new Executive Directors to the New York Habitat Community:

Diane Burke
HFH of Suffolk

Matthew Flanigan
Flower City HFH

Lynn Morgan
Thousand Islands Area HFH

Maureen Murphy
HFH of Ontario County

HFH-NYS also welcomes three new Board Members:

Laurie Couture
Account Executive
CNY Central Media Group

Greg Rinckey
Managing Partner
Tully Rinckey Law Firm

Kerry Quaglia
Executive Director
Home HeadQuarters, Inc.

ABLE ★★★★★

In 2013 HFH-NYS hosted its 12th statewide conference for Habitat affiliates. The conference focus was 'Planning for Success' and the theme was inspired by New York's own L. Frank Baum and his iconic book *The Wizard of Oz*.

Respondents to a survey taken after the conference overwhelmingly said they would recommend the conference to fellow affiliates.



Moving Forward in 2014

Mortgage Credit Review Service

In 2014 HFH-NYS will continue the roll out of its Mortgage Credit Review Service.

Building on the success of the pilot program, HFH-NYS will open the program to the entire community of NY Habitat affiliates.



The program's inception and roll-out is necessitated by new federal rules and regulations, including but not limited to: the Equal Credit Opportunities Act, the Fair Credit Reporting Act, and the Real Estate Settlement Procedures Act. These new rules require a high degree of technical expertise, knowledge, and time to remain compliant. Non-compliance could potentially result in forfeiture of property and loss of standing in the affordable housing community.

The Mortgage Credit Review Service will provide participating affiliates with peace of mind by ensuring compliance with all new rules and regulations, and protect affiliates from liability.

Consumer Financial Protection Bureau Toolkit

In order to further ensure compliance and to safeguard Habitat affiliates from new rulings coming out of the Consumer Finance Protection Bureau (CFPB), HFH-NYS will be coming out with a toolkit for Habitat affiliates in 2014. The toolkit will include a set of compliance documents, including a CFPB checklist to help affiliates navigate the new rulings. Currently under development, HFH-NYS is working on the toolkit in partnership with Habitat for Humanity International, and other State Support Organizations for the benefit of Habitat affiliates nationwide.

HFH-NYS Strategic Plan

HFH-NYS is working in conjunction with the Affiliate Council to develop a strategic plan that will provide purpose and vision to HFH-NYS' mission and partnership with NY Habitat affiliates. The HFH-NYS strategic plan will be approved by HFH-NYS Board Members in June and will incorporate the objectives of Habitat for Humanity International's strategic plan.



Women Build Trip to Nicaragua

HFH-NYS is planning a Women Build Trip to Nicaragua to expand our global awareness and impact. Trip participants will help improve the lives of Nicaraguan families by helping to rehabilitate and improve working areas in the home - specifically the kitchen - to enable Nicaraguan women to use their kitchens as a means to start a microbusiness. Participants will also provide knowledge, expertise, and funding to further support the development of micro businesses, and meet with community partners in Nicaraguan on behalf of families in need.

200 x 2020 Campaign

In order to inspire the New York Habitat community, HFH-NYS implemented its 200 x 2020 campaign at its 2012 Annual ABLÉ Conference for affiliates.

The goal of the 200 x 2020 campaign is to increase New York Habitat's build capacity to 200 homes per year by the year 2020.



At the 2013 ABLÉ Conference, Habitat affiliates pledged their contribution to the campaign by committing to a housing production goal by 2020. Moving forward in 2014, HFH-NYS will continue to collect pledges, and identify and develop the resources New York Habitat affiliates need to increase their housing productions.

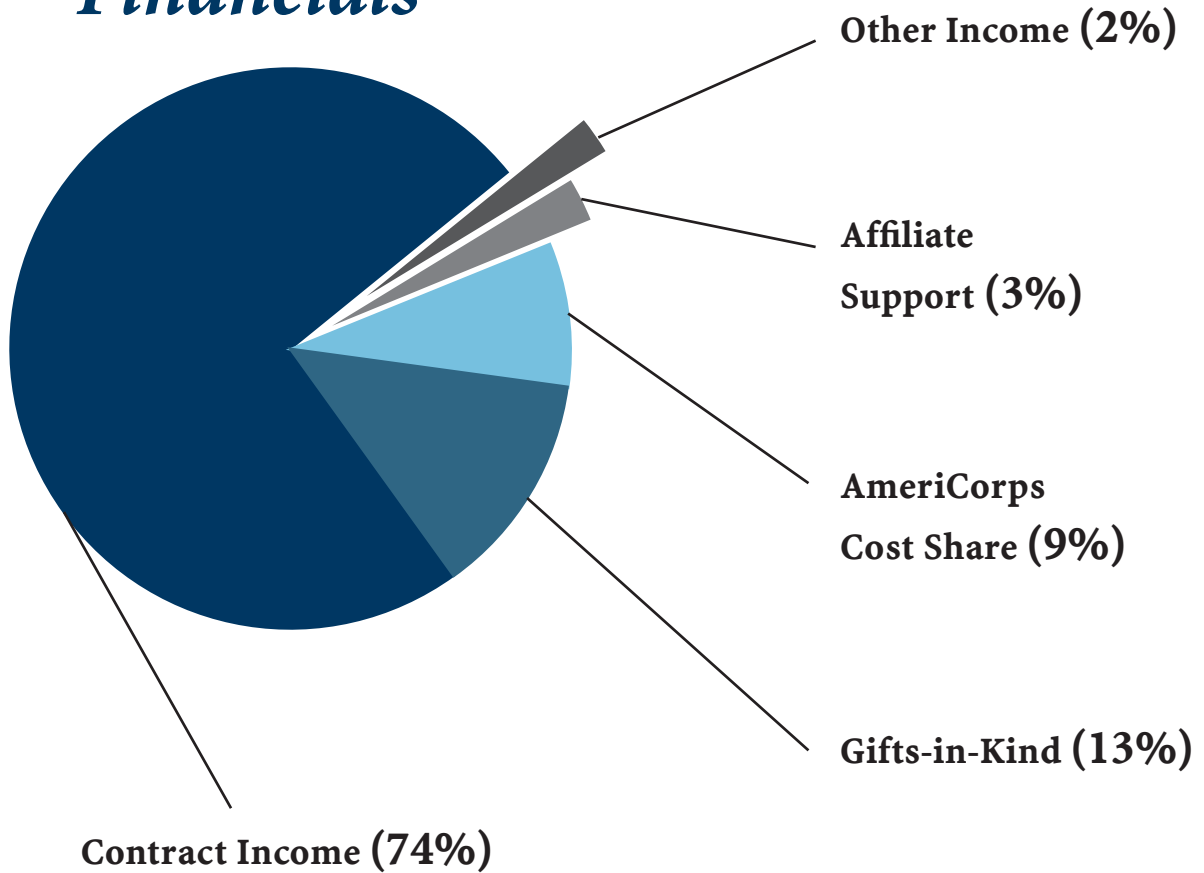
200 x 2020 Campaign Pledge List at the 2013 ABLÉ Conference:

Broome County HFH - 3	HFH of Greater Newburgh - 10
HFH Buffalo - 20	North Country HFH - 2
Champlain Valley HFH - 2	HFH of Ontario County - 4
Chemung County HFH- 3	HFH Seneca County - 1
Columbia County HFH - 3	Southeastern Steuben County HFH - 3
HFH of Dutchess County - 4	Thousand Islands HFH- 3
Flower City HFH - 14	HFH of Tompkins - Cortland - 3
HFH of Genesee County - 4	Ulster County HFH- 3
Livingston County HFH - 1	TOTAL - 83

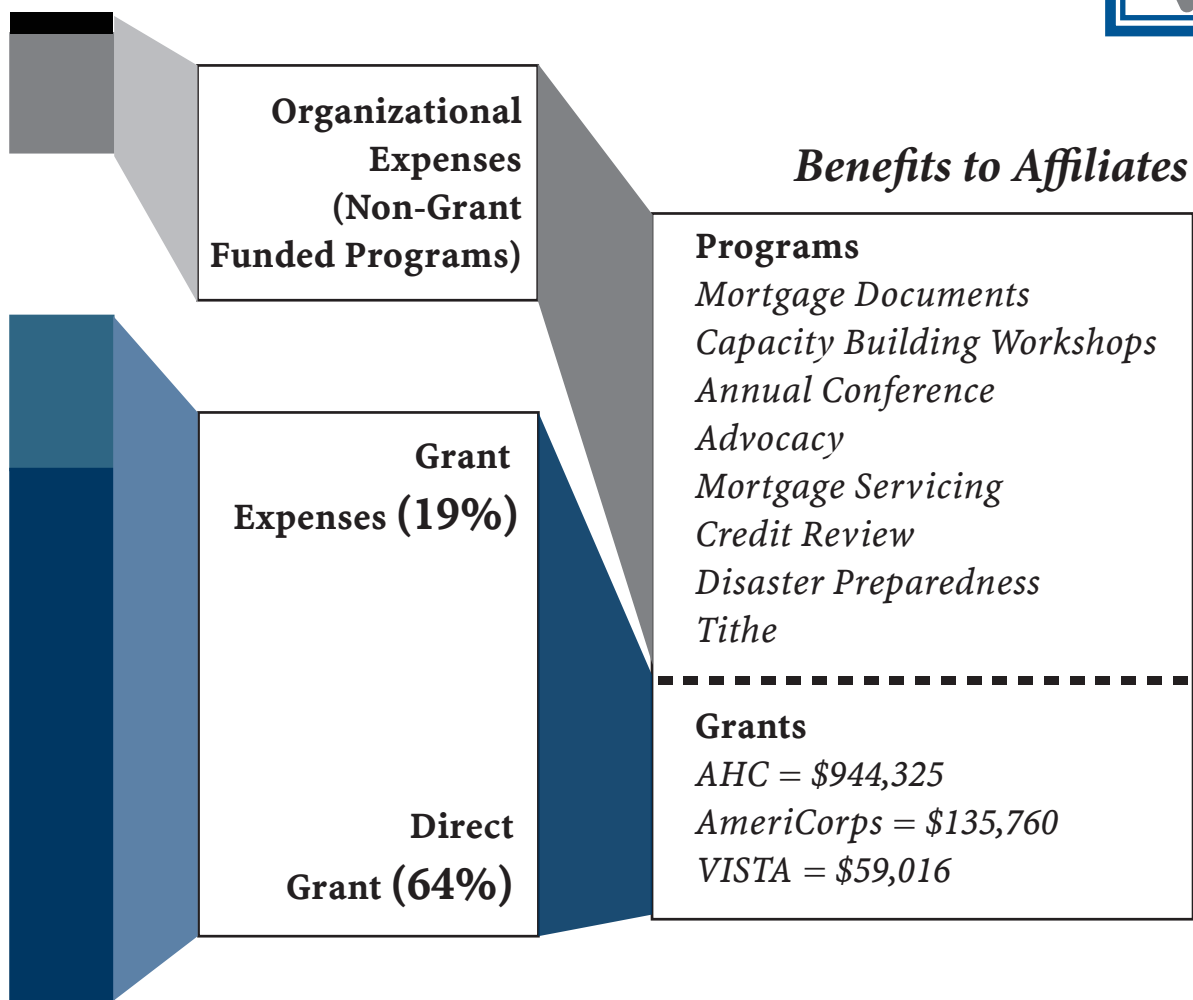
What will your affiliate's 200 x 2020 Campaign Pledge be?



Financials



Revenue			
Grant Revenue			
Contract Income		\$	1,262,432
Gifts-in-Kind		\$	219,772
AmeriCorps Cost Share		\$	142,136
Non-Grant Revenue			
Affiliate Support		\$	43,000
Other Income		\$	36,723
Total		\$	1,704,063



Expenses*		
Grant Programs		
Granted to Affiliates		\$ 1,139,101
Grant Expenses		\$ 329,236
Organizational Expenses (non-grant programs)		
Overhead		\$ 256,753
Program Expenses		\$ 47,526
Total		\$ 1,772,616

*An operating loss was experienced due to shifting AHC schedule house completions.

***Supporting Affiliates
& Affiliate Council Representatives***

Adirondack HFH—Lee Foster
Broome County HFH—Amy Winans
HFH Buffalo—John Sexton
Cayuga County HFH
Champlain Valley HFH
Chemung County HFH
Chenango County HFH
Columbia County HFH—Brenda Adams
HFH Delaware County
HFH of Dutchess County—Maureen Lashlee
Flower City HFH
HFH of Fulton County
HFH of Genesee County—Jessica Maguire-Tomidy
Glens Falls Area HFH
Livingston County HFH—Susan Bailey
Madison County HFH
HFH of Greater Newburgh—Frank Gallagher
HFH New York City—Matthew Dunbar
Niagara Area HFH
North Country HFH—Carol McClain
Oneida County HFH
HFH of Ontario County
Orleans County HFH—Wilson Southworth
Raquette Valley HFH
HFH Seneca County
Southeastern Steuben County HFH—Jan Harvey
HFH of Suffolk
HFH OF Sullivan County
Syracuse HFH—Suzanne Williams
Thousand Islands Area HFH—Walter Plumley
HFH of Tompkins & Cortland Counties—Shannon MacCarrick
Ulster County HFH—John LaValle
HFH of Wayne County

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Broker/Owner
Prudential CNY Realty

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Account Executive
CNY Central Media Group

Jacqlene Rose, Secretary

Housing Opportunities Committee
National Association of Realtors

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Senior Vice President
RBS Citizens

Lewis Dubuque

Executive Vice President
New York State Builders Association

Antonios Kireopoulos, Ph.D.

Associate General Secretary, Faith & Order and
Interfaith Relations
National Council of Churches USA

Greg Rinckey

Managing Partner
Tully Rinckey Law Firm

Joan K. Spilman

Field Office Director
U.S. Dept. of Housing and Urban Development

Kerry Quaglia

Executive Director
Home HeadQuarters, Inc.

Staff Members

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Program Manager

David Morgan

Director, Finance

Christina Rizzo

Program Coordinator

Valerie Sherwood

Director, Capacity Building

Carrie Tocheny

Office Manager

Mary Vivona

Director, Grant Programs

A Special Thanks!

***HFH-NYS would like to thank everyone who helped
move Habitat's mission forward in New York State.***

***Thank you, together we can develop the tools
to build a better future!***



911 East Main Street
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